

Culminating Options

For your final assignment, **please complete TWO of the options listed**, below.

1. **Graphics** - Movie Poster (Photoshop, Illustrator, InDesign)
2. **Audio** - Radio Program (30 minutes) (Audacity)
3. **Video** - Stop Animation (30 seconds) (Premiere Pro and a camera)(or use your phone and an app)
4. **Video** - Movie Trailer (30 seconds to 1 minute) or Commercial (30 seconds)(Premiere Pro)
5. **Graphics** – Create a Wordle that is different from your previous submission (Illustrator)

DETAILS for each Potential Assignment

1. **Graphics** - Movie Poster (Photoshop, Illustrator, InDesign)
 - a. Recreate a well-known movie poster using your own photos and graphics/text created in Adobe Illustrator. Think “Magazine Assignment”, but now you’re doing it for a movie poster.
 - b. Do some online research to find posters from movies that you’d like to recreate.
 - c. Poster should be *LEGAL-sized paper (8.5 inches by 14 inches)*. Make sure you set this document size when you start arranging your elements to create the poster in InDesign.
2. **Audio** - Radio Program (30 minutes) (Audacity)

Your 30 minute radio program must include:

 - a) An **imitation of a radio announcer** of a recognized format (jazz, classic rock, Top 40, country, etc.). Choose a theme.
 - b) One segment with **news, weather and sports** (fake, but realistic - can be fun).
 - c) **Songs used that follow the format** (theme) of your station.
 - d) **One commercial** that follows the format of your station (country music station has a tractor advertisement, for instance). Aim for 15-30s.
 - e) **One Public Service Announcement from a Recognized Charity** - Mothers Against Drunk Driving, anti-vaping, mental health assistance, Salvation Army, Southampton Saugeen Memorial Hospital Foundation, anti-bullying, etc.)(aim for 20-30s)
 - f) Optional - 1-2 minute interview with "someone from your community", coming right after the news (can be fake, of course - can be fun)
 - g) Optional - a "phone-in style" program (as long as you include the other "must includes")

Level 4 Requirements Include:

- a) Professional delivery like a real radio announcer
- b) Enunciation (pronounce your words clearly)
- c) Project your voice (we want to hear you)
- d) No "dead air" time
- e) Hit your spots - you will learn to recognize vocals from instruments on the wave diagrams for your sound files. Learn how to overlap your speaking tracks with your songs in order to talk up until the point that the lyrics begin in the songs. I know this can be annoying when you are listening to a real radio station, but this is, apparently, a sign of experience to see how closely you can finish your sentence to when the song lyrics are sung. Not all songs will work with this method, of course.
- f) Editing and use of multi-track recording. Sometimes, your vocals will be on a different track from the songs as you want to overlap what you are saying with the song in order to speak up until a reasonable point when the lyrics begin.
- g) Utilize volume changes (within reason) and sound effects - both self-generated and those found on the Internet.

3. **Video** - Stop Animation (30 seconds) (Premiere Pro and a camera)(or use your phone and an app)

Stop-motion animation is a technique that makes static (stationary) objects appear as if they are moving. This technique is commonly used in Claymation (think Wallace and Grommit, Gumby, Chicken Run). Basically, you are taking a still photo, altering the scene in the slightest way, and then taking another photo. If you do this a whole bunch of times, put them in sequence and play them in order, your mind fills in the details between the stills. It appears as though your stationary object is moving. Many of you will have had books when you were younger (I did) that had little illustrations in the top right corner. If you flipped them with your thumb, it appeared as though the image was moving. A simple stop-motion animation! Some of you, perhaps, even had to make one of these videos for elementary school. If you did, you will be a pro at this assignment!

A free app that works on both an Apple or Android phone that is MADE for making stop animations is **Stop Motion Studio**. I would highly recommend downloading this FREE app to complete this project. You can set it to make your smartphone take photos at 10 second intervals – just long enough to set your stage for the next photo. You can edit/delete frames, add titles and credits, and export your videos for uploading for grading. If **you** choose to upgrade, for \$5, you get access to even more features.

The Assignment

Create a **30 second (or more, if you feel inspired) stop-motion animation video** that incorporates at least ONE of the following methods. You can incorporate more than one, but your video needs to use at least one of these methods.

1. Claymation – using modelling clay to animate characters
2. Object Stop-Motion – using objects, like Lego pieces, kitchen or office supplies
3. Cutout Stop-Motion – using paper cut-outs
4. Pixilation – movements of real people are made to look like animations (often filmed from above)

If your video is of a good quality (it's evident that you've put some time and thought into it), has intro titles and end credits, and is of adequate length, you will receive the following grades...

- up to 20 seconds (your grade will be in the 70's)
- up to 40 seconds (1 min.) (your grade will be in the 80's)
- up to 60 seconds (1.5 min.) (your grade will be in the 90's)

Now, if there are obvious flaws (poor lighting when it wasn't intentional, your hand appears in the frame too often, etc.) present in the video, then these grades will be reduced.

The topic is of your choice. You could even create an intro title sequence for "your film company".

See your Comm Tech webpage at weigand.weebly.com for examples.

4. **Video** - Movie Trailer (30 seconds to 1 minute) OR a Commercial (30 seconds)(Premiere Pro)

- a. You may work in a team of TWO people for this.
- b. Movie Trailer

You must organize, record and edit a trailer to a movie that already exists. You must select ideas from that film, take stills, shoot footage and record audio so that your trailer is a believable facsimile of what the trailer for that film MIGHT look like. The "meat" of this project should be exactly 30 seconds long and include video taken around school or at home and graphics, made in Photoshop or Illustrator, that will extend the length of the piece beyond 30s.

- c. Commercial

A 30 second commercial for a known product or product of your own creation.

Whichever video you choose to make, it must be tastefully made and not crass, rude or insulting.

5. **Graphics** – Create a Wordle that is **different** from your previous submission (Illustrator).